



DEPARTMENT OF FINE ARTS
COURSE OUTLINE – FALL 2021

DD1082 (A2): INTRODUCTION TO VIDEO PRODUCTION – 3 (0-0-3) 45 hours for 15 weeks

INSTRUCTOR: David McGregor **PHONE:** 780 539-2911
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OFFICE HOURS: Wednesdays 14:30 – 15:30

CALENDAR DESCRIPTION: This course provides exposure to the techniques, theories, and practices of video production. It is designed to improve and nurture students' creative potential through the video media. Students will learn how to direct with a camera, work with actors, story boarding, lighting, sound and the production of a student video project.

PREREQUISITE(S)/COREQUISITE: None

REQUIRED TEXT/RESOURCE MATERIALS:

- *In The Blink of an Eye: A perspective on film editing* - Walter Murch
- External hard drive with USB 3 and a 500GB+ capacity
- Headphones

DELIVERY MODE(S): Lectures combined with screenings and technical workshops. There will be occasions where we will meet virtually for guest lecturers.

COURSE OBJECTIVES:

- Introduce the fundamentals of filmmaking
- Provide a firm foundation in production practices and techniques
- Engage with the major roles in film production
- Cover the process of developing a project from script to screen
- Present perspectives on film and filmmaking that encourage critical thinking

LEARNING OUTCOMES

- Increased visual literacy via critical engagement with film and visual storytelling
- Competency in use of video production equipment and software
- Experience the filmmaking process including pre-production, production, and post-production
- Familiarity and competency with camera operation, lighting, sound, editing, acting, and directing
- Creation of individual and group video projects

TRANSFERABILITY:

Please consult the Alberta Transfer Guide for specific course transfer information. You may check to ensure the transferability of this course at Alberta Transfer Guide's main page

<http://www.transferralberta.ca> or use the direct course search at

<http://alis.alberta.ca/ps/tsp/ta/tbi/onlinerearch.html?SearchMode=S&step=2>

Students have the final responsibility for ensuring the transferability of courses taken at Alberta Colleges and Universities.

EVALUATIONS:

10% - Story board assignment

10% - Weekly journals

10% - Reading Assignment

20% - First group video project

20% - Second group video project

30% - Individual video project

GRADING CRITERIA:

Please note that most universities will not accept your course for transfer credit **IF** your grade is **less than C-**.

Alpha Grade	4-point Equivalent	Percentage Guidelines		Alpha Grade	4-point Equivalent	Percentage Guidelines
A+	4.0	90-100		C+	2.3	67-69
A	4.0	85-89		C	2.0	63-66
A-	3.7	80-84		C-	1.7	60-62
B+	3.3	77-79		D+	1.3	55-59
B	3.0	73-76		D	1.0	50-54
B-	2.7	70-72		F	0.0	00-49

COURSE SCHEDULE/TENTATIVE TIMELINE:

Wednesdays 18:00-20:50, September 5 – December 5

September 1: Introduction to course objectives and equipment
Basics of composition and cinematic decision-making
Intro to Camera Operation & Camera Settings
Journal shot – foreground, middle ground, and background

Sept 8 **ONLINE:** Guest Filmmaker

	Production roles and Pre-production
	Groups Assignment explanations
	Journal shot – portrait
September 15:	Introduction to lighting
	Story Boards (Story Board assignment explained)
	Journal shot - Motion
September 22:	Sound Recording
	Journal shot – Audio Soundscape
September 29:	Intro to Final Cut
	Planning your shoot for editing
	Journal shot – ECU
October 6:	Directing – working with actors, establishing a point of view, and blocking
	Story Board Assignment Due
	Journal shot – Mixed light sources
October 13:	Colour & Camera Movement
	Journal shot - Red, Yellow, Blue
October 20:	Editing... Murch Style
	Reading Due
	Journal shot – Closed frame
October 27:	Lighting II (Sound stage)
	Journal shot – vanishing lines
November 3:	Final Cut X II
	First group films presented
	Journal shot – Golden Hour
November 10:	Post-Production
	Finishing
	Film Communities and Film Festivals
	Journal shot – B&W high contrast
November 17:	Individual films presented
	Journal shot - Night
November 24:	Isolation sound recording
	Recording Studio/Sound workshop
	Journal shot – shallow focus
December 1:	Second group films presented and Journals due
	Next steps in film and video

STUDENT RESPONSIBILITIES:

- In addition to class time, students are expected to invest a minimum of 6 hours in the completion of projects. This will involve shooting both on and off campus, as well as additional time in the editing lab.
- Inappropriate use of the equipment or lab computers may be grounds for dismissal from the course.
- Equipment must be returned by a specified due date in order to allow other students access to it.
- All equipment must be kept clean and in working condition.
- In order for group film projects to succeed it is essential that students respect the time of their collaborators and overcome the urge to procrastinate on due dates. Each group project must be carefully planned and presented to the instructor no later than one week prior to shooting. In addition to being mindful of collaborators it is also important that students respect any and every workspace.
- As the semester progresses there will be time in each class for editing projects and troubleshooting. Though this time is an important part of the learning process, it should not be relied upon as the primary editing sessions for the completion of projects.
- The use of images, footage, audio or otherwise that has been sourced elsewhere qualifies as plagiarism. The coursework requires original work that occurs during the semester. Any images that students have gathered prior to this course must be cleared with the instructor before they are used.

STATEMENT ON PLAGIARISM AND CHEATING:

Cheating and plagiarism will not be tolerated and there will be penalties. For a more precise definition of plagiarism and its consequences, refer to the Student Conduct section of the College Admission Guide at <http://www.gprc.ab.ca/programs/calendar/> or the College Policy on Student Misconduct: Plagiarism and Cheating at <http://www.gprc.ab.ca/about/administration/policies/>

**Note: all Academic and Administrative policies are available on the same page.